

FOR IMMEDIATE RELEASE

WILDFIRE SMOKE IN THE AIR RAISES AIR QUALITY CONCERNS

***Consumers Can Help Improve Indoor Air Quality with
Effective Honeywell True HEPA Air Purifiers***

SOUTHBOROUGH, Mass., June 27, 2010 – With the smoke from wildfires permeating the air in Arizona, consumers should consider using an effective air purifier to help clean their *indoor* air of harmful particles that may filter in from outside. Honeywell Air Purifiers offer a complete line of effective and affordable True HEPA air purifiers that can eliminate up to 99.97% of airborne pollutants from the air that passes through their filters.

Wildfires create PM-10 – particles fewer than 10 microns in diameter. These particles are small enough to be inhaled. Honeywell True HEPA air purifiers trap particles as small as 0.3 microns in their filters, helping to reduce the concentration of harmful particles from the air. Featuring carbon-activated pre-filters, Honeywell True HEPA air purifiers will also help reduce smoke odors inside the home. Honeywell air purifiers help circulate the air in a room several times per hour – helping to reduce stuffy, stale, polluted air.

For more information on Kaz's line of Honeywell air cleaning and home comfort products, visit www.kaz.com, and to learn which air purifier is right for you, visit www.honeywellcleanair.com. Kaz is a global marketer of air treatment products under the Honeywell brand name. The Honeywell Trademark is used under license from Honeywell International Inc.

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