

FOR IMMEDIATE RELEASE

THE YARD ISN'T THE ONLY THING THAT NEEDS A FALL CLEAN-UP

MAKERS OF HONEYWELL HOME COMFORT PRODUCTS OFFER TIPS FOR HELPING TO CLEAN THE AIR AND REDUCE FALL ALLERGENS INSIDE THE HOME

SOUTHBOROUGH, Mass. – October 6, 2010 – If you're among the approximately 40 million Americans who suffer from spring and summer allergies, you may look forward to fall, as flowers stop blooming and the air turns crisp. But the onset of fall can bring about different allergens both outside and indoors. One way to help reduce fall allergens inside the home is by using an effective air purifier, such as Honeywell air purifiers.

Ragweed is the biggest fall allergen offender. The ragweed pollen season runs from August to November, and the pollen can easily be transported indoors on people and pets. It is a good idea to help limit the presence of this allergen to the extent possible if there is someone in the home that is sensitive to it.

Another fall allergy nuisance is mold. Mold thrives in damp areas, such as in the damp piles of leaves that line streets during the fall months. Mold can also become prevalent indoors, in areas like damp basements and bathrooms, and mold spores can easily become airborne in the home.

The makers of [Honeywell Home Comfort products](#) offer the following tips to help consumers improve their indoor air quality and help reduce fall airborne allergens:

1. Where possible, remove or reduce the source of indoor pollutants and allergens.
2. Regularly clean surfaces to help remove particles, like dust, that accumulate on floors, blinds, drapes, decorative items and other surfaces.
3. Regular cleaning also helps prevent particles from getting stirred up and becoming airborne once again.
4. Bathe pets regularly to help keep dander at lower levels.
5. Immediately remove mold found in the home to help minimize airborne mold spores.
6. Have your heating ducts cleaned before you turn on your heat for the first time. Dust can easily accumulate in heating ducts and be forced out into the air in your home.
7. Use a humidifier to keep your air between 40 and 60 percent humidity, an ideal level for improved home comfort.
8. Use portable air purifiers in rooms where you spend the most time, such as the bedroom and living areas (family room, living room or home office). Effective air purifiers, such as

Honeywell air purifiers, eliminate up to 99.97 percent of airborne pollutants from the air that passes through their filters, trapping allergens such as dust, pollen, pet dander and smoke. Some Honeywell air purifiers can also be effective at fighting germs such as bacteria, mold spores and fungi. Portable air purifiers circulate the air in a room, usually several times per hour, helping to reduce stuffy, stale air and release cleaner, fresher air into the room. And it's easy to be environmentally-friendly with Honeywell air purifiers – select models are Energy Star-rated units. Several Honeywell air purifiers feature permanent or long-life filters that help save consumers money and reduce landfill waste.

For more information on Kaz's line of Honeywell air cleaning and comfort products, visit www.kaz.com, and to learn which air purifier is right for you, visit www.honeywellcleanair.com. Kaz is a global marketer of air treatment products under the Honeywell brand name. The Honeywell Trademark is used under license from Honeywell International Inc.

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